

# AB ATHLETIC BUSINESS SHOW 2022

ELEVATING FACILITIES. ENRICHING PROGRAMS. EMPOWERING LEADERS.

ORLANDO, FL | CONFERENCE: NOV. 16-19 | EXPO: NOV. 17-18

## GET IN FRONT

OF ATTENDEES WITH MASSIVE PURCHASE POWER

# 59%

of readers surveyed say they are working  
on/or planning a major construction project  
in the next 1-5 years

# 81%

of readers surveyed said their budgets remained  
the same or increased compared to the  
previous year



There is still time to secure your  
booth space! Scan the barcode  
to get started.



# CELEBRATING

## 40 YEARS LEADING THE INDUSTRY

We are committed to raising the bar – and that's what sets us apart. As the largest comprehensive trade show for athletics, fitness, recreation and military professionals who are serious about the success of their programs, facilities and career, AB Show is dedicated to helping you find the leads you need to meet your sales goals.



### ATTENDEE PROFILE



22 E. Mifflin St., Suite 910 | Madison, WI 53703

**READY TO GET STARTED?**  
Reserve your booth today at  
[athleticbusiness.info/abshow2022](http://athleticbusiness.info/abshow2022)

Or contact our Exhibits Director  
Steve Statsick at [steve@abshow.com](mailto:steve@abshow.com)

